

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending 10/31/2012

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

30 Point Strategies, LLC

5884

(c) Business Address(es) of Registrant

7315 Wisconsin Ave., Ste. 425 East
Bethesda, MD 20814

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☐

If yes, identify each such person and describe the service rendered.

N/A

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Embassy of the Republic of Serbia

Embassy of the Republic of Turkey (through Fleishman-Hillard)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

See attachment.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

See attachment.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
See attachment.			

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attachment.			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☒ No ☐

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
See attachment.			

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Embassy of the Republic of Serbia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐
 See attachment.

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

December 17, 2012

/s/ Noam Neusner

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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Question No. 11: During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

For the **Embassy of the Republic of Serbia**, the registrant provided the foreign principal with public relations and media advice and services. The registrant's political activities are set forth in Question No. 12.

For the **Embassy of the Republic of Turkey (through Fleishman-Hillard)**, the registrant assisted the foreign principal in strategy development and liaised with leaders of Jewish organizations in the United States to enhance the United States – Turkey relationship. The registrant did not engage in any political activities during the reporting period.

Question No. 12: During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below?

Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

For the **Embassy of the Republic of Serbia**, the registrant communicated with members of the media and other individuals and organizations involved in public policy matters. Details of such contacts are set forth in the attached log.

For the **Embassy of the Republic of Turkey (through Fleishman-Hillard)**, the registrant did not engage in any political activities during the reporting period.

Question No. 14(a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.

Date	From Whom	Purpose	Amount
Embassy of the Republic of Serbia			
05/25/2012	Embassy of the Republic of Serbia	Fees & Expenses	\$52,500.00
06/26/2012	"	"	\$52,920.00
07/27/2012	"	"	\$51,250.00
08/29/2012	"	"	\$52,920.00
10/01/2012	"	"	\$53,990.00
10/31/2012	"	"	\$54,235.00
		TOTAL	\$317,815.00
Embassy of the Republic of Turkey (through Fleishman-Hillard)			
05/05/2012	Fleishman-Hillard	Payment for consulting services	\$15,000.00

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Date	From Whom	Purpose	Amount
06/04/2012	"	"	\$15,000.00
07/02/2012	"	"	\$15,000.00
08/01/2012	"	"	\$15,000.00
08/28/2012	"	"	\$15,000.00
10/28/2012			<u>\$15,000.00</u>
		TOTAL	\$90,000.00
TOTAL			\$407,815.00

Question No. 15(a) DISBURSEMENTS – MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	Purpose	Amount
Embassy of the Republic of Serbia		
05/25/2012	Consultant Fees Global Policy Initiatives/Jay Footlik 5308 Wilson Boulevard, Arlington, VA 22205	\$37,500.00
06/27/2012	"	\$37,920.00
07/30/2012	"	\$42,100.00
08/29/2012	"	\$48,600.00
10/03/2012	"	\$49,475.00
10/31/2012	"	<u>\$50,000.00</u>
	TOTAL	\$265,595.00
Embassy of the Republic of Turkey (through Fleishman-Hillard)		
05/06/2012	Consultant Fees Global Policy Initiatives/Jay Footlik 5308 Wilson Boulevard, Arlington, VA 22205	\$7,500.00
06/06/2012	"	\$7,500.00
07/05/2012	"	\$7,500.00
08/03/2012	"	\$7,500.00
08/29/2012	"	\$7,500.00
10/05/2012	"	<u>\$7,500.00</u>
	TOTAL	\$45,000.00
TOTAL		\$310,595.00

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Question No. 15(c): DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☒No ☐

If yes, furnish the following information:

Short-Form Registrants' Contributions

Contributor First Name	Date	Amount	Name of Political Organization	Name of Candidate
Noam Neusner	09/13/2012	\$150.00	Scott Brown for Senate	Scott Brown
	09/13/2012	\$250.00	Citizens for Josh Mandel	Josh Mandel
Jay Footlik*	06/29/2012	\$1,000.00	Berkley for Senate	Shelley Berkley
	06/30/2012	\$500.00	Schneider for Congress	Brad Schneider
	06/30/2012	\$250.00	Welch for Congress	Peter Welch
	10/31/2012	\$1,000.00	Berkley for Senate	Shelley Berkley
	10/31/2012	\$1,000.00	Schneider for Congress	Brad Schneider
	10/31/2012	\$1,000.00	Howard Berman for Congress	Howard Berman

* Through federal political committee

Question No. 22

Our review prior to filing this supplemental statement identified one set of informational materials not previously filed with the Department. We are filing this document with the Department today.

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Political Activities Log

Date	Mode of Communication	Name of Contact	Title of Contact	Contact Office	Topic of Exchange
Embassy of the Republic of Serbia					
5/22/2012	Email	James Kirchick	Reporter	Tablet Magazine	Follow-up on story idea
5/23/2012	Email	James Kirchick	Reporter	Tablet Magazine	Follow-up on story idea
5/24/2012	Email	James Kirchick	Reporter	Tablet Magazine	Follow-up on story idea
6/8/2012	Email	Ben Birnbaum	Reporter	Washington Times	Press release
6/8/2012	Email	Jay Solomon	Reporter	Wall Street Journal	Press release
6/8/2012	Email	Josh Rogin	Reporter	Foreign Policy	Press release
6/8/2012	Email	Josh Keating	Reporter	Foreign Policy	Press release
6/8/2012	Email	Laura Rozen	Reporter		Press release
6/8/2012	Email	Erick Stakelbeck	Reporter	CBN	Press release
6/8/2012	Email	Arshad Mohammed	Reporter	Reuters	Press release
6/8/2012	Email	Lou Charbonneau	Reporter	Reuters	Press release
6/8/2012	Email	Dan Bilefsky	Reporter	New York Times	Press release
6/8/2012	Email	Chris Power	Editor	Bloomberg Businessweek	Press release
6/8/2012	Email	Doreen Carvajal	Reporter	New York Times	Press release
6/8/2012	Email	Jill Dougherty	Reporter	CNN	Press release
6/8/2012	Email	Elise Labott	Producer	CNN	Press release
6/8/2012	Email	James Kirchick	Reporter	Tablet Magazine	Press release
6/8/2012	Email	Joe Lauria	Reporter	Wall Street Journal	Press release
6/8/2012	Email	Matt Kaminski	Editor	Wall Street Journal	Press release
6/8/2012	Email	Matt Peterson	Editor	World Politics Review	Press release
6/8/2012	Email	Michele Kelemen	Reporter	NPR	Press release
6/8/2012	Email	Paul Richter	Reporter	Los Angeles Times	Press release

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Date	Mode of Communication	Name of Contact	Title of Contact	Contact Office	Topic of Exchange
Embassy of the Republic of Serbia					
6/8/2012	Email	Anita Snow	Reporter	Associated Press	Press release
6/8/2012	Email	Edie Lederer	Reporter	Associated Press	Press release
6/8/2012	Email	Jackson Diehl	Editor	Washington Post	Press release
6/8/2012	Email	Eli Lake	Reporter	Newsweek	Press release
6/8/2012	Email	Jonathan Landay	Reporter	McClatchy	Press release
6/8/2012	Email	Evelyn Leopold	Reporter	Huffington Post	Press release
6/8/2012	Email	Jonathan Wachtel	Reporter	Fox News	Press release
6/8/2012	Email	Sujata Thomas	Producer	CNN	Press release
6/8/2012	Email	Richard Roth	Reporter	CNN	Press release
9/21/2012	Phone	Bret Stephens	Editor	Wall Street Journal	Interview pitch
9/21/2012	Email	Anne Gearan	Reporter	Washington Post	Interview pitch
9/21/2012	Email	Richard Cohen	Columnist	Washington Post	Interview pitch
9/21/2012	Email	Nick Sabloff	Editor	Huffington Post	Interview pitch
9/28/2012	Email	Bret Stephens	Editor	Wall Street Journal	Follow-up to interview
10/2/2012	Email	Edie Lederer	Reporter	Associated Press	Interview pitch
10/2/2012	Email	Lou Charbonneau	Reporter	Reuters	Interview pitch
10/2/2012	Email	Matt Lee	Reporter	Inner City Press	Interview pitch